

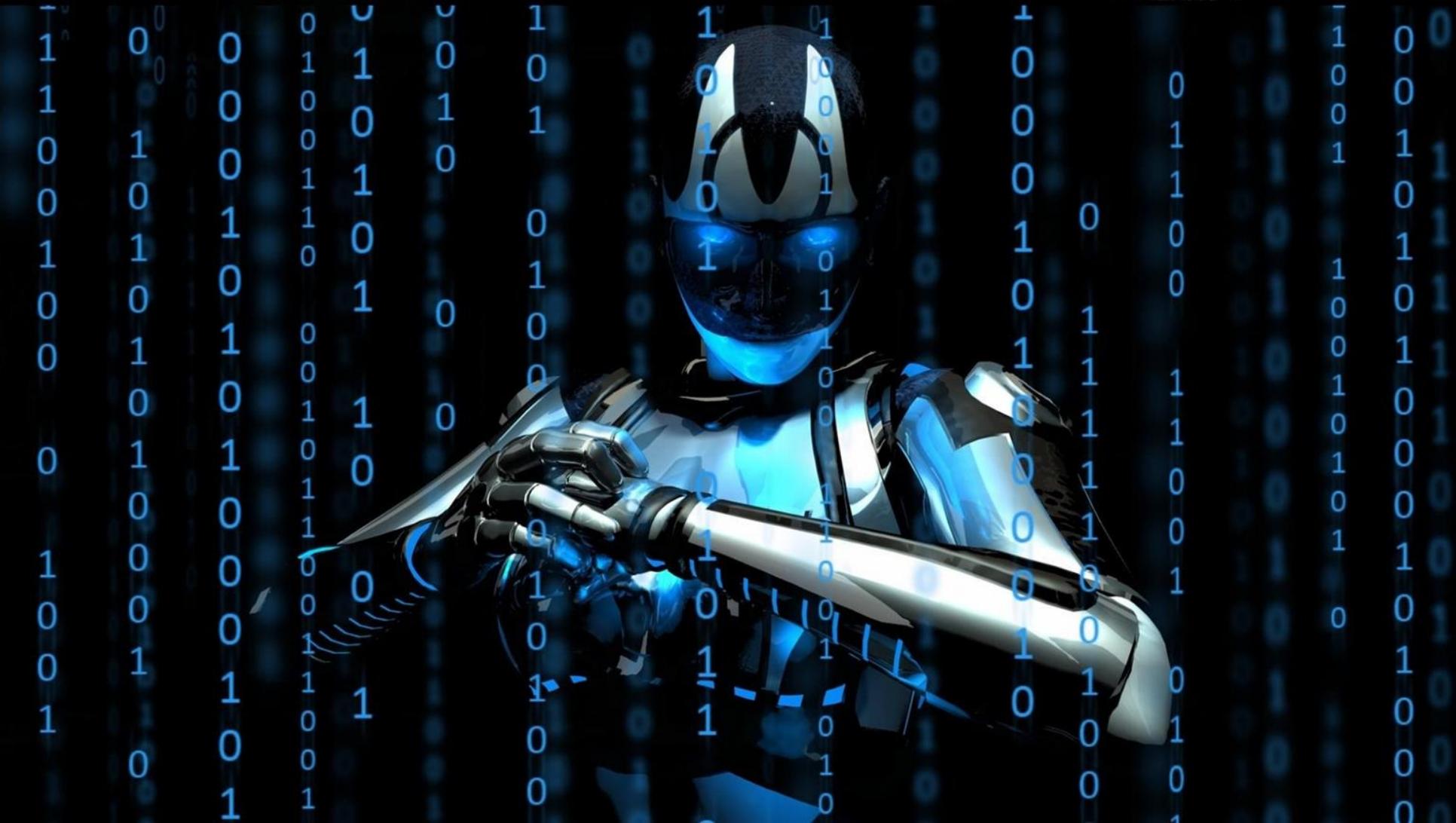


10X Thinking

10 veces más!
10 veces más rápido!

edgarhelou@google.com
Gerente Google Cloud Colombia

Google Cloud



Proposito



10x not 10%



99%

x

\$1,000,000

=

\$990,000

1%

x

\$1,000,000,000

=

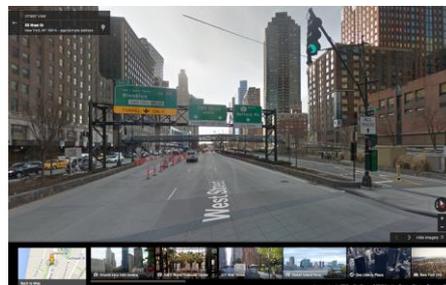
\$10,000,000

**“La misión de Google es
Organizar la información
mundial y volverla
universalmente accesible y
útil.”**





Google Cloud Platform



**“Acelerar el uso de un
transporte sostenible
masificando cuanto antes el uso
de vehículos eléctricos”**



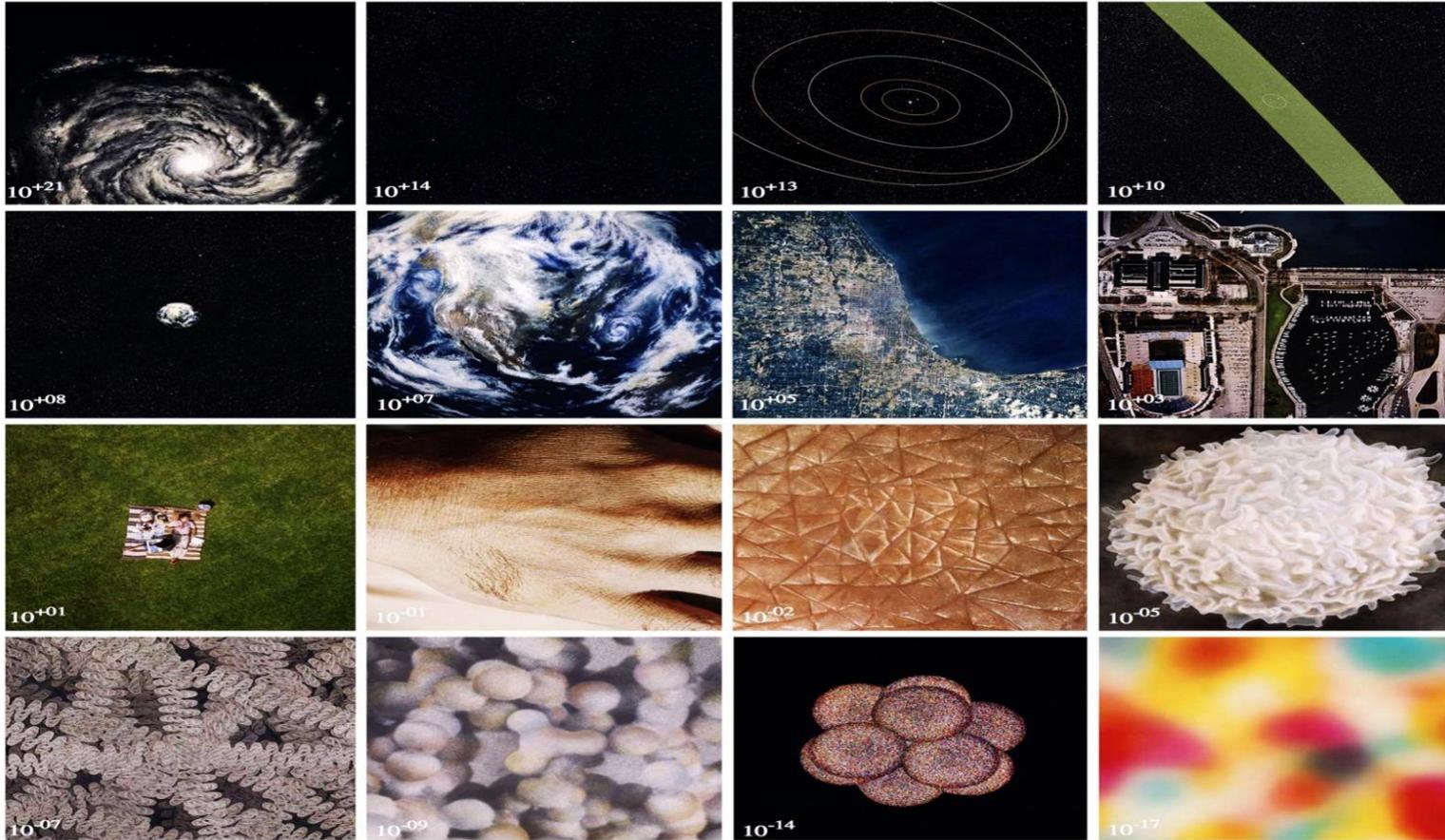
600 km de autonomía



¿Como?



Escala







Health Care
Doctor
Hospital
Pharmacist
Nurse
Dentist
First Aid
Surgeon
Emergency

MEDICAL

MEDICAL

MEDICAL

MEDICAL

Habilitadores



10X

Organización
Colaborativa

Tecnología
Mágica

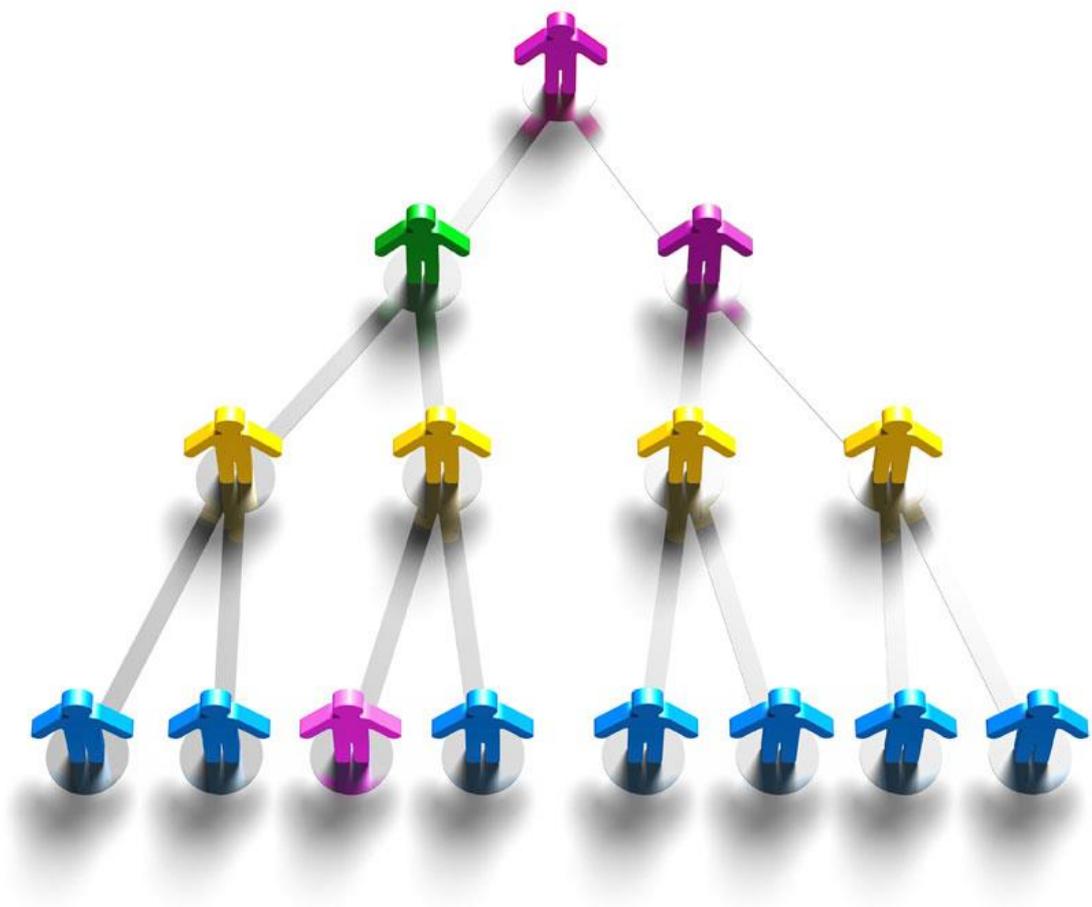
Organización





JAMES-BIRD
TOOL CO.
PAT. NO. 4412

Baja Complejidad

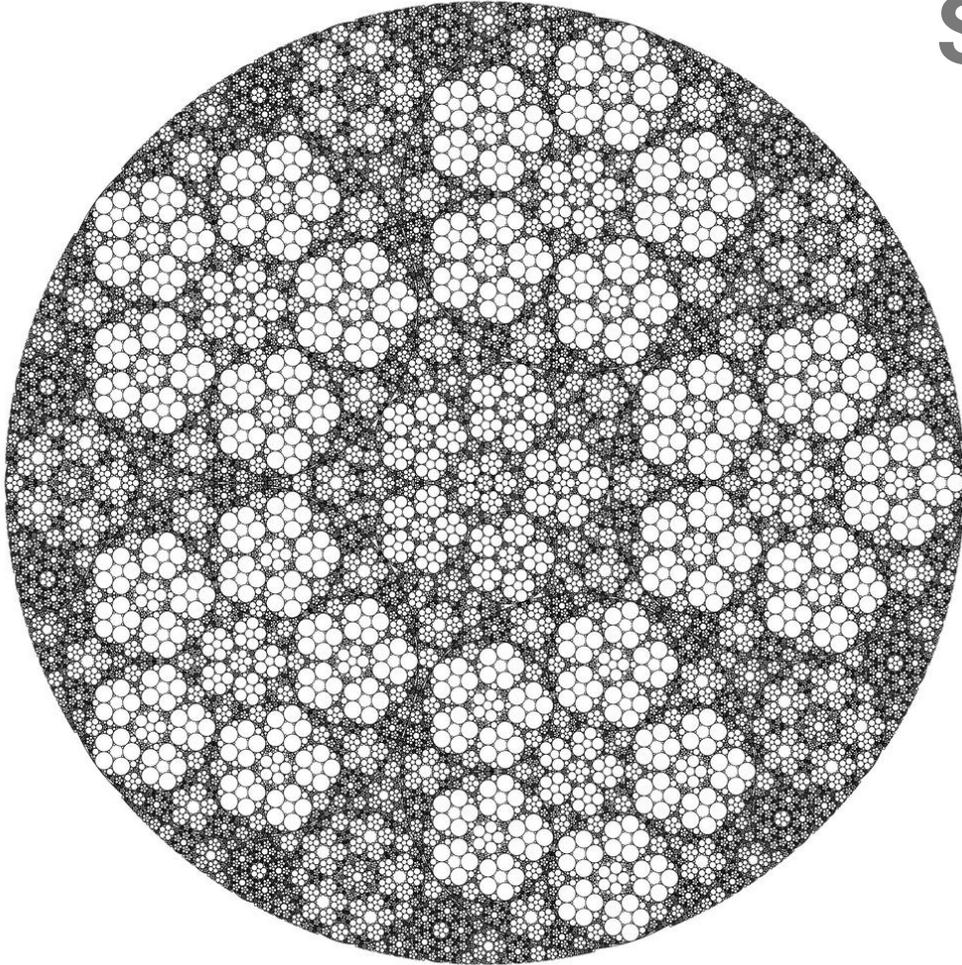




Conocimiento



Sistemas Complejos



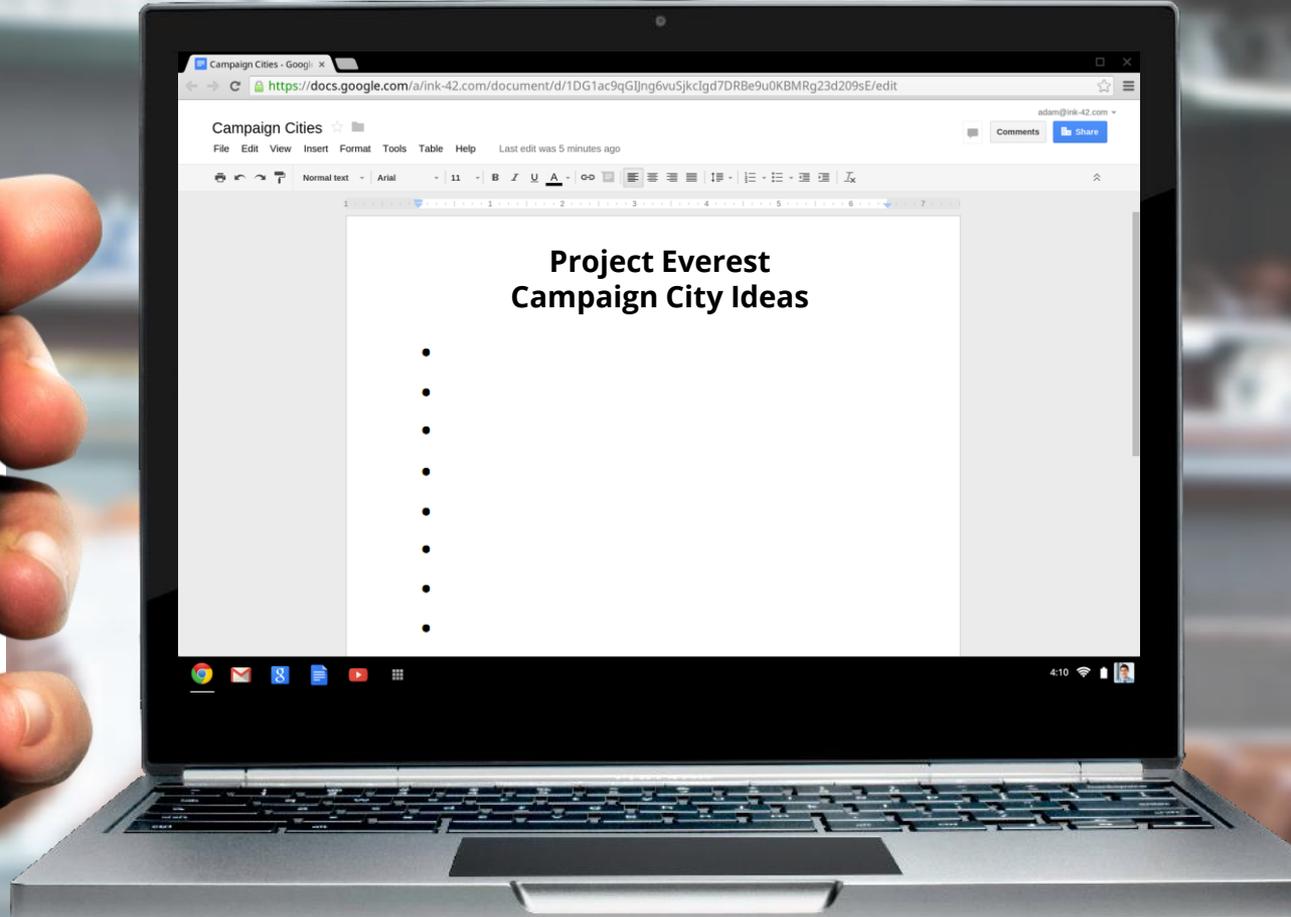
Autogestión
Empoderamiento
Adaptabilidad

Inteligencia Colectiva & Distribuida





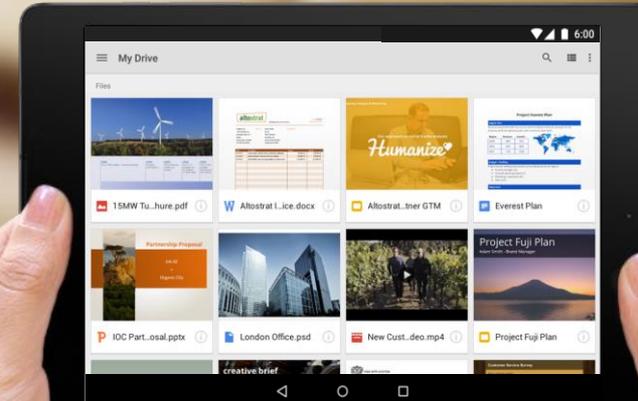
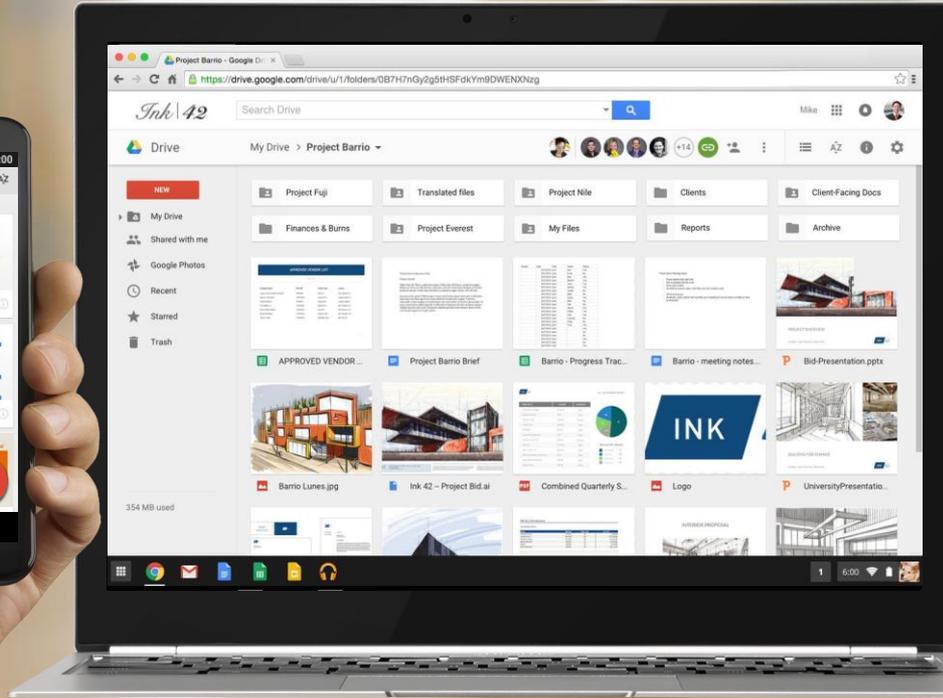
Colaborar con Escala



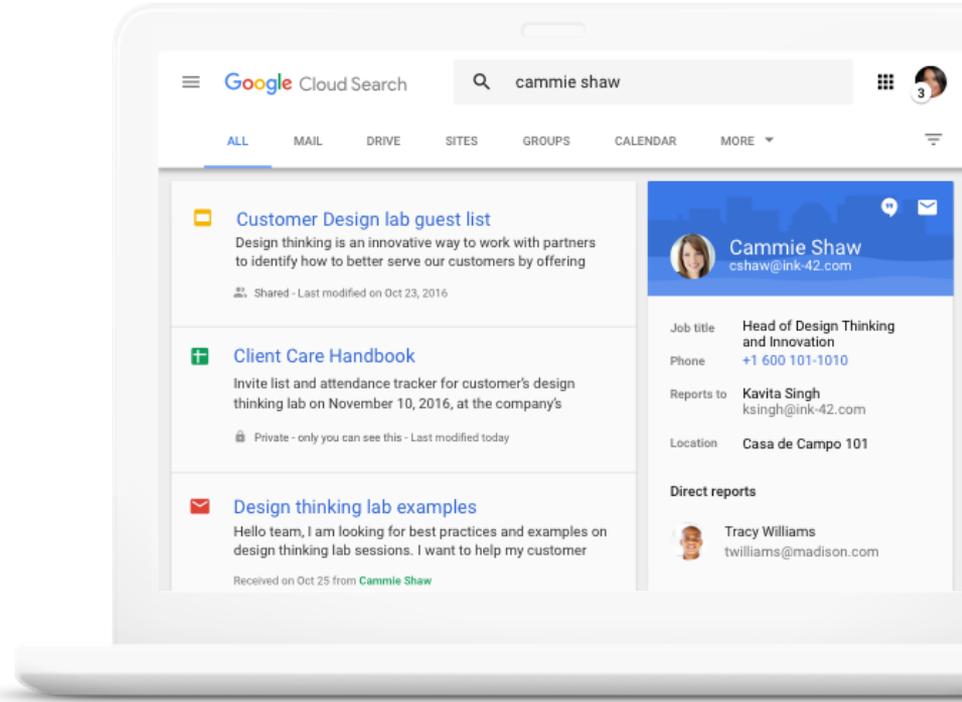
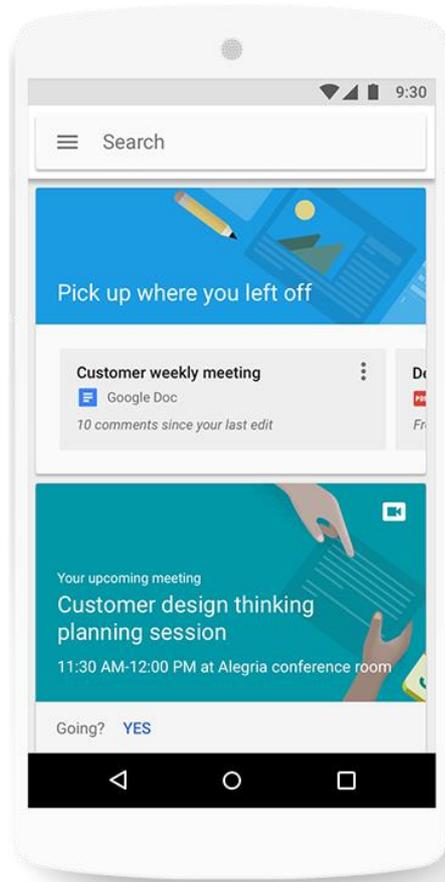
Colaborar con Escala



Espacios de trabajo colectivo



Herramientas Activas













CLOUD COMPUTING

Prototipar



Customer Journey Mapping



10X

Google Cloud



Flexibilidad & Escala como servicio

Data Driven

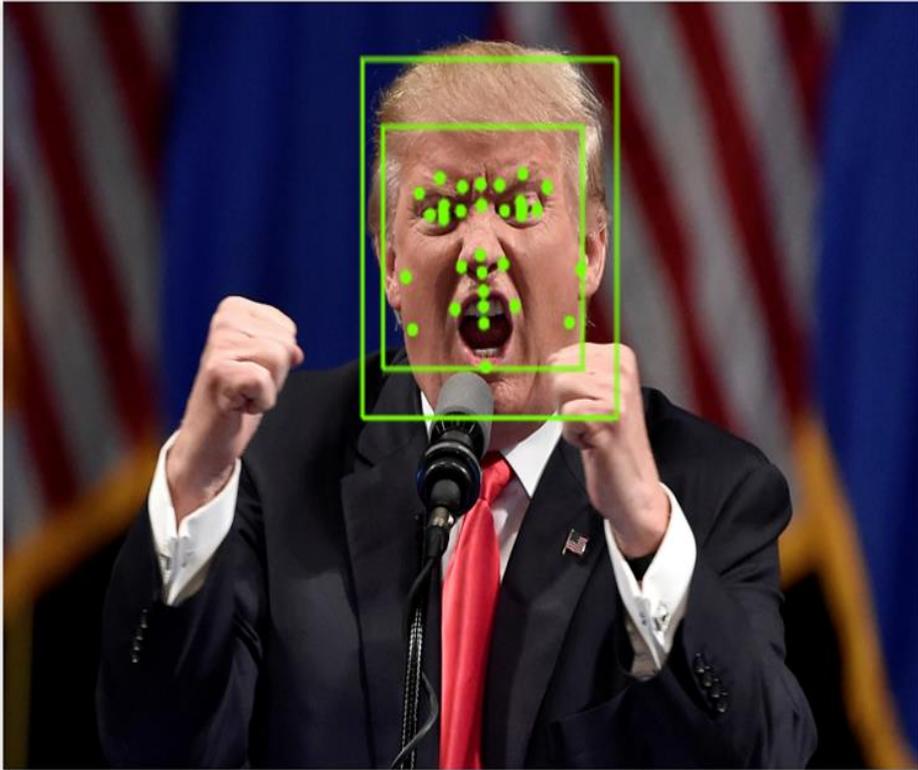






Big Data & Analytics





Trump4.jpg

Joy	■	Very Unlikely
Sorrow	■	Very Unlikely
Anger	■ ■ ■ ■	Likely
Surprise	■	Very Unlikely
Exposed	■	Very Unlikely
Blurred	■	Very Unlikely
Headwear	■	Very Unlikely

Roll: -1° Tilt: 9° Pan: -5°

Confidence 79%

Machine Learning

The image features a dark blue background with a complex, repeating pattern of small, light blue and white dots. These dots are arranged in a way that suggests a grid or a lattice structure, with some dots appearing more prominent than others, creating a textured, almost crystalline effect. The overall aesthetic is clean and modern, typical of a technical or scientific presentation.

Empreuer



Individualizar Productos



Omnicanal



Churn





Detector Fraude



¿Mi 10X?

100X

edgarhelou@google.com

Google Cloud